



WORCESTER SORCERERS

2024 SPONSORSHIP GUIDE



ABOUT US

Founded in 2018 and competing in the West Midlands Baseball League since 2019 as a founding member, Worcester Baseball Club provides access to a fun, fast growing, challenging sport. The club has a great community of players, ranging from new starters to experienced players alike. Based at Norton Parish Hall, the club has a fully kitted out diamond with our newly erected full sized batting cage enabling our members to train and for matches to take place in Worcester. Competing in a league that has grown from 3 to 9 teams since its inception, the club has the opportunity to play all across the Midlands. 2023 saw the Worcester Sorcerers win the West Division, eventually finishing in 3rd place after a round of play-offs.

As a non-profit amateur sports club, we solely rely on membership fees to support the club. Having sponsors on board dramatically increases the club's growth by helping us buy newer equipment, improve field facilities as well as promoting the sport itself to hopefully expand its reach across Worcestershire and beyond. As a club, we try to keep the membership costs as low as possible, to make it as accessible for people as possible, and with the help of sponsorship, we can keep those costs down as well as maintaining our high level of performance on and off the field.

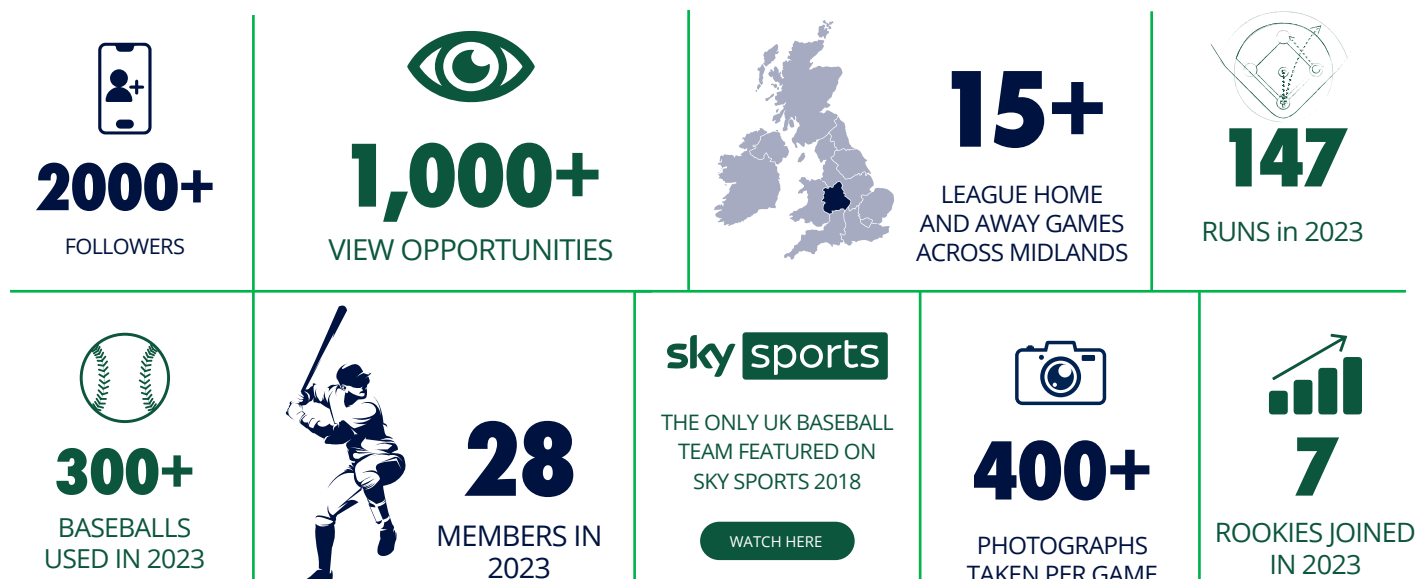
WHY SPONSOR US?

Sponsoring the Worcester Baseball Club brings a multitude of benefits:

- Community Asset Preservation: Your support maintains a valuable community resource
- Niche Sport Involvement: You introduce people to a unique sport
- Active Lifestyle Promotion: Encourage an active and healthy community
- Sport Expansion in West Midlands: Help the sport grow across the entire region
- Hosting and Taking Part in Tournament Events: Be a part of exciting tournament events

But our sponsorship goes beyond mere donation; it's a partnership:

- Extensive Social Media Reach: Our Social Media posts gained over 10,000 views in the last 12 months.
- Field Banner Visibility: Your brand prominently displayed at every game
- Online Brand Integration: Your presence on our website
- Customised Packages: We offer options to match your needs and budget
- Supporting a Local Sports Club: Being proud to support an up-and-coming sport from the get-go



MAIN CLUB SPONSOR

MAIN CLUB SPONSOR SPONSORSHIP OFFER:

WHAT YOU'LL GET:

- Field Naming Rights for TWO seasons; 2024 & 2025
- A dedicated main sponsor banner located behind home plate, the club's largest backstop
- Regular social media mentions on the club's Instagram (2,000+ followers)
- Inclusion of your logo and name on the club's website
- Sponsorship recognition on award posts
- A custom Worcester State University baseball cap
- You are available to attend all home games

HOW LONG DOES IT LAST?

Guaranteed until the end of 2026

WHAT'S THE COST?

Our sponsorship package is \$10,000

GET IN TOUCH:

To seize this opportunity,

contact us today and help shape the future of our club!



JERSEY CLUB

SPONSOR

JERSEY CLUB SPONSOR SPONSORSHIP OFFER:

WHAT YOU'LL GET:

- Your brand's logo prominently displayed on home and away jerseys for TWO seasons; 2024 and 2025
- Regular social media mentions and game photos with your logo to our 2,000+ followers
- A banner on our backstop at our home ground
- Inclusion of your logo and link on the "Our Sponsors" page of our website
- Sponsorship recognition at our end-of-season awards and featured in online award posts
- A custom Worcester baseball jersey designed by you, and framed (optional)
- You are available to throw out the ceremonial "first pitch" at one of our home game

HOW LONG DOES IT LAST?

Guaranteed until the end of the 2025 season, with an option to extend to 2026.

WHAT'S THE COST?

Our sponsorship package is competitively priced at £950 for two seasons.

GET IN TOUCH:

To capitalise on this unique opportunity, contact us at worcesterbaseball@gmail.com.

Elevate your brand with the league's most photographed team!





MERCH CLUB SPONSOR

MERCH CLUB SPONSOR SPONSORSHIP OFFER:

WHAT YOU'LL GET:

- Wear your company's merchandise on our social media and game days.
- A banner on our backstop at our home ground
- Regular social media mentions and game photos with your logo to our 2,000+ followers
- Inclusion of your logo and link on the "Our Sponsors" page of our website

HOW LONG DOES IT LAST?

Guaranteed until the end of the 2024 season, with an option to extend to 2025.

WHAT'S THE COST?

To be our official 2024 baseball merch sponsor, this package is priced at £450.

GET IN TOUCH:

To capitalise on this unique opportunity, contact us at worcesterbaseball@gmail.com.



MEDIA CLUB SPONSOR

MEDIA CLUB SPONSOR SPONSORSHIP OFFER:

WHAT YOU'LL GET:

- An announcement post on our social media pages, with a reach of 2,000+ followers
- Regular social media mentions with your logo to our 2,000+ followers (Team Selection, Fixture, Most Valuable Player and End of Season awards posts)
- Inclusion of your logo and link on the "Our Sponsors" page of our website

HOW LONG DOES IT LAST?

Guaranteed until the end of the 2025 season, with an option to extend to 2026.

WHAT'S THE COST?

We are looking for a sponsorship contribution at £250 for this opportunity.

GET IN TOUCH:

To capitalise on this unique opportunity, contact us at worcesterbaseball@gmail.com.

FINAL SCORE

10   8

SPONSORSHIP LOGO

SUN 9TH SEPT | 11AM

LINE UP

SS EI MUGISHIMA
LF STUART HILTON
1B LUKE BORTON
C ANDY RIGBY
P WILL MARSHALL
2B RYAN DAWSON
3B GAVIN SPARES
RF ROB SUTTON
CF CHRIS COX

REPLACEMENTS

EI MUGISHIMA
STUART HILTON
LUKE BORTON

SPONSORSHIP LOGO







BANNER CLUB

SPONSOR

BANNER CLUB SPONSOR SPONSORSHIP OFFER:

WHAT YOU'LL GET:

- A banner displayed on our backstop at our home ground or a travelling flag to be raised during home and away games
- Regular social media mentions and game photos with your logo to our 2,000+ followers
- Inclusion of your logo and link on the "Our Sponsors" page of our website

HOW LONG DOES IT LAST?

Guaranteed until the end of the 2025 season, with an option to extend to 2026.

WHAT'S THE COST?

Our sponsorship package is priced at £250 per banner/flag.

GET IN TOUCH:

To capitalise on this unique opportunity, contact us at worcesterbaseball@gmail.com. Enhance your brands visibility with the league's most frequently photographed team!





TAILORED PACKAGES

TAILORED PACKAGES

If the standard packages don't align with your requirements, feel free to contact us to discuss a tailored package that meets your needs. We can work with you to customise any package you might be interested in; maybe there's a package you think might suit you better?

We're eager to work with you on social media campaigns to boost your brands visibility. We're also enthusiastic about creating fresh and engaging content that will draw more attention to your brand; let's explore the possibilities together!

If you're interested in a more tailored package, please get in touch with us at [worcesterbaserball@gmail.com](mailto:worcesterbaseball@gmail.com). We'd love to discuss the possibilities with you.



Merlin Field, Wadborough Rd, Littleworth, Worcester WR5 2QB
[worcesterbaserball@gmail.com](mailto:worcesterbaseball@gmail.com)

 worcesterbaserball.co.uk

 [worcesterbaserballclub](https://www.facebook.com/worcesterbaseballclub)

 [worcesterbaserball](https://www.instagram.com/worcesterbaseball)

 [worcissorcerers](https://twitter.com/worcissorcerers)